



8th Annual International Festival Sponsorship Opportunities

August 5-9, 2013 | Daley Plaza

Chicago Sister Cities International (CSCI) is proud to host its eighth annual summer festival. For five fun-filled days, experience Daley Plaza transformed into an international village. Support CSCI as we provide Chicago neighborhood small business vendors and restaurants with the opportunity to gain consumer access and exposure in Daley Plaza. This free festival, which is open to the public, boasts 60,000+ visitors (professionals and tourists) celebrating the ethnic diversity that enriches our city. Gain exposure and associate your brand with these small businesses and our vibrant global organization.



- We are proud to host Chicago Consular Corps Day in Daley Plaza. Join us as we honor and celebrate the Chicago Consular Corps. Representatives from all 80 Consulates will be invited to participate.
- Mayor Emanuel, City of Chicago and Cook County elected officials are invited to attend during the week’s festivities.
- Each sponsorship opportunity provides hundreds of thousands of brand impressions with the general public in attendance.

For additional information regarding sponsorship opportunities for this year’s festival, please call Anel Montes at 312-201-4534 or amontes@chicagosistercities.com.

Chicago Sister Cities International, a division of World Business Chicago is a 501 (c)3 not-for-profit organization.

International Festival Sponsorship Levels

Please note that all sponsorships can be customized.

	Gold	Silver	Bronze
	\$5,000	\$2,500	\$1,000
Customized Exhibit Tent [*]	X		
Prominent company logo placement on official International Festival signage in Daley Plaza	X	X	
Verbal acknowledgement in the lunchtime program during each day of the festival	X	X	
Prominent recognition and logo exposure in festival printed materials	X	X	X
Sponsor identification on the CSCI web page, all press releases and social media promotions.	X	X	X

^{*}The 10" x 10" exhibit space provides the opportunity to distribute a product or promote a service to Daley Plaza visitors. This opportunity is ideally suited for those organizations seeking to demonstrate good corporate citizenship in Chicago. Daley Plaza requests that exhibit space follow themes relating to community building, wellness and education.