



**SAMUEL C. SCOTT III**  
CHAIRMAN

**LEROY R. ALLALA**  
EXECUTIVE DIRECTOR



**ACCRA, GHANA**  
**AMMAN, JORDAN**  
**ATHENS, GREECE**  
**BELGRADE, SERBIA**  
**BIRMINGHAM, ENGLAND**  
**BOGOTA, COLOMBIA**  
**BUSAN, REPUBLIC OF KOREA**  
**CASABLANCA, MOROCCO**  
**DELHI, INDIA**  
**DURBAN, SOUTH AFRICA**  
**GALWAY, IRELAND**  
**GOTHENBURG, SWEDEN**  
**HAMBURG, GERMANY**  
**KYIV, UKRAINE**  
**LAHORE, PAKISTAN**  
**LUCERNE, SWITZERLAND**  
**MEXICO CITY, MEXICO**  
**MILAN, ITALY**  
**MOSCOW, RUSSIA**  
**OSAKA, JAPAN**  
**PARIS, FRANCE**  
**PETACH TIKVA, ISRAEL**  
**PRAGUE, CZECH REPUBLIC**  
**SHANGHAI, CHINA**  
**SHENYANG, CHINA**  
**TORONTO, CANADA**  
**VILNIUS, LITHUANIA**  
**WARSAW, POLAND**

August 31, 2016

Dear Supporters of US-France Relations,

The Paris Committee of Chicago Sister Cities International (CSCI) is delighted to announce that we are celebrating the **20<sup>th</sup> Anniversary** of the sister city relationship between Chicago and Paris.

Our Committee's 10-day anniversary celebration will begin **Friday, October 7, 2016**, with a reception for 300 French runners participating in the Bank of America Chicago Marathon (the 20<sup>th</sup> year in a row that we host this reception). During the following week and a half, various arts, educational and cultural events are planned, with a fundraising gala dinner at the Chicago Yacht Club on **Friday, October 14<sup>th</sup>**, to which the mayors of both Chicago and Paris are invited and for which Mayor Rahm Emanuel is serving as Honorary Chair. Finally, on **Sunday, October 16<sup>th</sup>**, rowers from Chicago and Paris will compete in a rowing marathon – a full 26.2 miles – on the Chicago River.

Entirely self-funded and run by volunteers, the Paris Committee of CSCI engages in programming focused on business, arts and culture, education and sports that strengthen the ties between Chicago and Paris. Our last major fundraising effort was for the 10<sup>th</sup> Anniversary of the Chicago-Paris sister city relationship, and those funds have enabled us to continue our programming for the past decade. As Co-Chairs of the Paris Committee, we are writing to seek your generous support of this year's fundraising efforts, so we may continue our programming for another decade.

Of all the programming the committee has undertaken, our proudest accomplishment is the establishment of over a dozen ongoing sister school relationships between Chicago and Paris. These sister school relationships have been formally recognized (via an MOU) and applauded by Chicago Public Schools and l'Académie de Paris. Consisting of everything from pen pals to teachers taking turns teaching each other's classes via Skype to actual student trips to their sister schools, for most of these high school students, these exchanges are their first opportunity to get to know the world. Once they learn through first-hand experience how much they share with their foreign counterparts, they are forever changed. This is grass-roots diplomacy at its finest.

While we have been able to give stipends to schools to help support their exchanges, the list of schools that would like to be matched with a sister school continues to grow. In order for us to be able to continue this wonderful program, as well as our other activities that befit a great city on the world stage, we need your your tax-deductible support.

Chicago Sister Cities International (CSCI), a division of World Business Chicago (WBC), provides leadership to develop, manage and coordinate comprehensive programs and projects with Chicago's 28 sister cities in the areas of economic development, education, tourism, immigration and cultural enrichment. WBC is a 501(c)3 not-for-profit organization, and contributions are deductible as provided by law.

We hope you or your company will generously support our volunteer efforts. Attached for your review is an outline of the sponsorship levels and associated benefits. This is a great opportunity to increase your visibility while supporting a very worthwhile mission. Please do not hesitate to contact us with any questions you may have about this request. We thank you most sincerely for your support.

Very best wishes,

Brett August  
Co-Chair, Paris Committee of CSCI

David Reithoffer  
Co-Chair, Paris Committee of CSC



## **CHICAGO-PARIS 20TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES**

Chicago Sister Cities International (“CSCI”) is an Illinois non-profit, 501(c)(3) corporation. All donations to the Paris Committee of CSCI are fully deductible as charitable contributions, unless and to the extent that the donor receives valuable goods or services in return for the donation.

Following is a description of support levels and corresponding benefits. This list of benefits is customizable, and all donations – including in-kind – are welcome.

### **I. Platinum – Liberté: \$15,000**

- A. Two tables of 8 people each with priority seating at Chicago Yacht Club Gala dinner
- B. Speaking opportunity at Gala during speaking program
- C. Recognition as Platinum Sponsor in Gala program and during speaking program
- D. Recognition of Platinum Sponsor status on printed materials for the 10-day anniversary celebration (estimated to reach over 1,000 business and civic leaders)
- E. Tickets for 4 people to all other events held during the 10-day anniversary celebration
- F. Logo and link on Chicago Sister Cities International website

### **II. Gold – Egalité: \$10,000**

- A. One table of 8 people with preferred seating at Chicago Yacht Club Gala dinner
- B. Recognition as Gold Sponsor in Gala program and during speaking program
- C. Recognition of Gold Sponsor status on printed materials for the 10-day anniversary celebration (estimated to reach over 1,000 business and civic leaders)
- D. Tickets for 2 people to all other events held during the 10-day anniversary celebration
- E. Logo and link on Chicago Sister Cities International website

### **III. Silver – Fraternité: \$5,000**

- A. Seating for 4 people at Chicago Yacht Club Gala dinner
- B. Recognition as Silver Sponsor in Gala program and during speaking program
- C. Recognition of Silver Sponsor status on printed materials for the 10-day anniversary celebration (estimated to reach over 1,000 business and civic leaders)
- D. One ticket to all other events held during the 10-day anniversary celebration

### **IV. Friend – Amitié: \$1,000**

- A. Seating for 2 people at Chicago Yacht Club Gala dinner
- B. Recognition of support in Gala program

*For more information, please contact:*

Ms. Anel Montes  
Director of International Programs  
Chicago Sister Cities International  
177 North State Street, Suite 500  
Chicago, Illinois 60601  
P: 312.201.4534 F: 312.553.4355  
Email: [amontes@chicagosistercities.com](mailto:amontes@chicagosistercities.com)

